

Spring Lake United

June 02, 2016

Stryker Golf Course, Fort Bragg



- Spring Lake Tourism Brand owned by Fayetteville Area Convention and Visitors Bureau (FACVB).
 - Spring Lake DNA copyright FACVB.
 - Permission is needed to use any materials for individual promotion.

Members Present: Kimberly Wilkes; Anja Palasky; Nicole Blunt; Dee Johns; Jennifer Combs; Tad Davis; Curtis Worthy; John Meroski; Jessica Bennett; Myron Jones

Members Absent: Dev Rajababoo; Chris Rey; Jane Connolly; Vivek Tandon; Ammie Jenkins; William Wellons; Pavan Patel; Paula Maczak; Kimberly Wiley; James Day; Jennifer Craig; Angie Brady

Welcome: Jessica Bennett opened the meeting at 1:00pm and thanked all members present for attending today's meeting.

October Minutes: Jessica asked if there was anything anyone wanted to add to the December notes; no comments were noted.

John welcomed everyone as well and started the meeting with updates; Tad updated the group on a few items:

- Jane Connolly with Carvers Creek is currently working on the planning phases of additions and renovations with the funds awarded through the NC Connect Bond. Her efforts are being done diligently within the community.
- He mentioned the Spring Lake Kiwanis Club postponed their golf tournament to July 22, 2016.
- Tad briefly touched on the current highway construction project - the DOD is planning another community update on June 21st, 6:00pm at Wellons Auditorium FTCC. Five to six engineers will be on hand to give overview. John suggested that a link on the existing website that would give construction updates should be something to look into.
- Tad mentioned that he spoke with Justin Mitchell; the Deputy Garrison Commander on Fort Bragg, and he may come to next meeting to discuss the many things happening on Fort Bragg.
- Also, Tad said there was more dialogue between the skeet range in reference to events and marketing and that was exciting. John offered to attend his next meeting with the range. Tad told the group that the paintball facility will become open to the public

starting January 17th, 2017. He also discussed the efforts that would take place with wayward finding signage. John stated they could set up a separate meeting to discuss efforts, which the FACVB had plenty of information to share on the topic.

Mr. Worthy also touched briefly on the NC Connect Bond, how hotels can benefit and only good things to come from it. He also reminded everyone of the Spring Lake Fourth of July celebration, one that needed to become a yearly tradition. This year there will be music (country, beach and gospel) acts incorporated into the festivities as well as a car show, dunking booth, beer garden and plenty of kid friendly activities.

John jumped into the update on the visitors guide and that there were a few things that needed to be finalized; the guide contents and inclusions for the map. He will give the group one week to look over the guide contents and respond with approval. He touched briefly on the map inclusions and stated initially he wanted to add all from the guide to the map, but that it was not possible. He wanted everyone's ideas and thoughts as to what would be the most important points of interests and the most requested directions. We need to focus on attractions, hotels and certain town services. Tad suggested the Sandhills Vet Cemetery, FTCC campus and library. He also suggested that an introduction with picture from the mayor be added to the guide. The group did agree that WalMart, Cross Creek Mall and ASOM needed to be on the map with nearby restaurants. John also gave a thank you to Spring Lake for their involvement in the Heroes Homecoming event and that they were doing great things for the cause. Also thanked JC for her involvement in the Ride to Honor event with Armys Army, it was very successful. Lastly, John stated the NearlyFortBragg.com had finally gone live.

Jessica asked if anyone had anymore updates or questions and concerns to share with group and JC wanted everyone to know that the Screen on the Green had started back; starts June 10th, every 2nd Friday through October.

With no other responses the meeting adjourned.

Meeting adjourned at 1:50 pm.

Next Meeting: Please mark your calendars! Thursday August 4, 2016, 12:30 pm, Stryker Golf Course.